WORLD ELDER ABUSE AWARENESS DAY (WEAAD)
9th ANNIVERSARY
JUNE 15th 2014
A Time for Global Action

This year we are overwhelmed by the breadth and versatility of WEAAD celebrations and their incredible impact on global conscientiousness of elder abuse awareness. The question now is how we can channel this extraordinary energy and creativity into a yearlong observation. How can we be moved, inspired and empowered to engage in a global collaborative process that addresses elder abuse not for just a short period of time but rather a long term commitment that will ensure the safety, justice and well-being of older persons for many years to come.

Elder Abuse: Society's Problem

Understand – Recognize – Take action

World Day Awareness Response: From the White House to Nepal, to schools in British Columbia the world is alive with messages of hope, passion and commitment as governments, organizations and people join the universal movement to eradicate elder mistreatment. President Obama has issued a Presidential Proclamation (http://1.usa.gov/SCawxA). We are reminded by Kathy Greenlee, Assistant Secretary for Aging, ACL that elder abuse is not only a women's issue. Older men may also be abused. Father's Day is an opportunity to ensure to not only celebrate fathers but to ensure their safety and support.

Use these great tools, materials, resources and ideas to support WEAAD!

INPEA - http://www.inpea.net/   **CNPEA** - http://www.cnpea.ca/

NCEA - http://www.ncea.aoa.gov/   **NICE** - http://www.nicenet.ca/

IFA - http://www.ifa-fiv.org/

Government of Canada – www.seniors.gov.ca

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